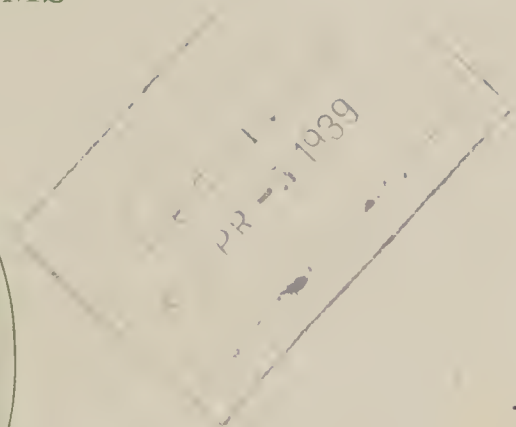


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CARLISLE PLANT FARMS
VALDOSTA, GEORGIA



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U. S. POSTAGE

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Permit No. 59
VALDOSTA, GA.

Dr. C. C. Fletcher,
3649 B. P. I. US Dept. Agri.
Washington, D.C.

Carlisle Plants Satisfy More Than 100,000 Customers Every Year.

CABBAGE PLANTS

Carlisle cabbage plants are tough and hardy, with a strong, well-developed root system, because they are grown in the open field during the late winter and early spring. Carlisle cabbage plants can withstand a temperature as low as 20 degrees. Because these plants are capable of withstanding the harsh weather of early Northern springs, they can be set in the open field two or three weeks earlier than home-grown or hot-bed plants. Usually Carlisle cabbage plants can be set in Northern fields just after the first spring thawing. Because these plants are grown slowly in the late Southern winter and early spring, they have a strong, well-developed root system.

Market gardeners and Kraut canners use Carlisle plants because they can have cabbage on the market three weeks earlier than they can with home-grown or hot-bed plants.

Varieties—Jersey Wakefield, Charleston Wakefield, Early Flat Dutch, Golden Acre, Succession, Copenhagen.



TOMATO PLANTS

Carlisle Tomato plants are grown during the cool days of early Southern spring. Their slow growth in the open fields makes them strong and hardy. Carlisle tomato plants have weeks of growth which is not found in hot-bed plants. This additional age causes them to start producing fruit soon after they are set. This early fruit makes ripe tomatoes two or three weeks earlier than home-grown plants. Because Carlisle plants afford a longer producing season, they make more tomatoes per acre.

It is estimated that more than one hundred million tomato plants are shipped each spring from Georgia to Northern canners, including firms like Campbell Soup, Libby, McNeill and Libby, Van Camp, and Stokley Brothers. These canners can start their factories two or three weeks earlier by using Southern-grown plants.

Varieties—Marglobe, Pritchard, Livingston Globe, Bonnie Best, Earliana Rutgers, Stokesdale, Valiant, Break-o-day, Baltimore, Stone, Ponderosa, John Baer.



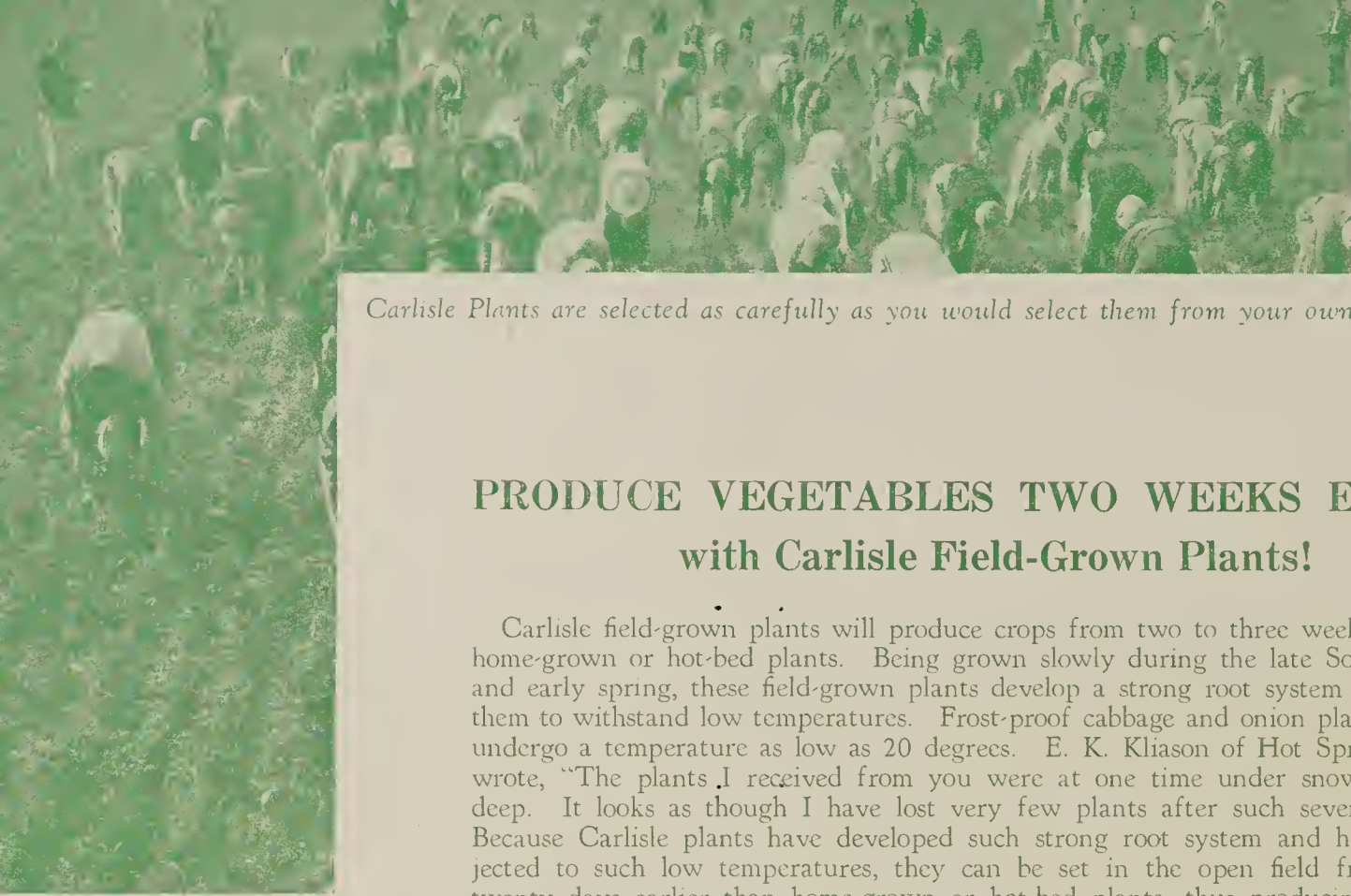
ONION PLANTS

Onion plants produce onions more quickly than sets. Always use plants to produce green onions in the early spring for home use or for early market. Green onions can be put on the market several weeks earlier when plants are used than when sets are planted. They have two chances to be sold. They can be bunched green and sold early, or left to grow to maturity and sold as dry onions in the fall.

Because of the demand we have doubled our acreage of Riverside Sweet Spanish Onion Plants, both the yellow and white varieties. Our customers claim that these onions are best for home use, as well as for market.

Varieties—Bermuda, Crystal Wax, Prizetaker, Riverside Sweet Spanish (white and yellow).





Carlisle Plants are selected as carefully as you would select them from your own seed beds.

PRODUCE VEGETABLES TWO WEEKS EARLIER with Carlisle Field-Grown Plants!

Carlisle field-grown plants will produce crops from two to three weeks earlier than home-grown or hot-bed plants. Being grown slowly during the late Southern winter and early spring, these field-grown plants develop a strong root system which enables them to withstand low temperatures. Frost-proof cabbage and onion plants frequently undergo a temperature as low as 20 degrees. E. K. Kliason of Hot Springs, S. Dak., wrote, "The plants I received from you were at one time under snow three inches deep. It looks as though I have lost very few plants after such severe treatment." Because Carlisle plants have developed such strong root system and have been subjected to such low temperatures, they can be set in the open field from fifteen to twenty days earlier than home-grown or hot-bed plants, thus producing a crop two to three weeks earlier. H. Schiefelbein of Berlin, Wisconsin, wrote, "The plants I received from you had a well-developed root system. If Northern growers knew what Southern grown plants would do for them, you would not be able to supply the demand." The strong root system which is found in field-grown plants cannot be found in fast-grown, tender plants. Carlisle frost-proof plants extend their roots immediately after being set. They begin to grow with the first warm sunshine. "I am still quite sure that northern truck growers and gardeners do not fully appreciate the worth of good Southern-grown plants." wrote J. H. Beattie, Associate Horticulturist, United States Department of Agriculture in Washington.

Carlisle plants not only produce a crop earlier, but produce a good crop. Schwebbs Brothers of Hortonville, Wisconsin, wrote, "One of our growers made about twelve tons of cabbage to the acre." The Georgia State Entomologist reported six New Jersey growers were nominated this year to the Ten-Ton Club, which bestows membership on planters who raise ten tons of tomatoes per acre. Five of the six used certified Georgia tomato plants for their yields. The Entomologist said similar records were being made by Georgia plants in other states.

Seventeen years ago we started with twenty acres of plants, now we have a thousand acres. There is nothing so significant when judging a business as the customers it holds. Without excessive advertising, without ballyhoo, Carlisle has moved up to first place in plant growing. This constant expansion proves that so many customers are so well pleased with the profits from Carlisle plants that they come back, year after year. For many years we have supplied more than 100,000 customers.



In order to give our customers the best possible service, every shipment receives individual attention. Small orders receive the same care as the large ones.

Carlisle Field-Grown Plants satisfy mo



CABBAGE PLANTS

PLANTS ARE GROWN FROM BEST SEED

Carlisle buys the very best seed direct from the very best seed growers. Tons of seed are sown annually on Carlisle Plant Farms. Every season we grow about 300 acres of vegetables, planting the same kind of seed from which your plants are grown, so Carlisle plants are tested on the Carlisle farms each year.

You can buy plants delivered to your door for less money than you can grow them. Because the seed used in growing Carlisle plants are bought in large quantities, the very best are had at the very lowest prices. These plants are grown in the open field, much the same way that wheat is grown. This method of growing plants makes it possible to grow them at a cost which is unbelievable to those who are accustomed to cold frames or hot-beds. Frost-proof plants require very little cultivation. Because of the large quantities of seed bought and the large-scale method of growing them, Carlisle plants are sold at prices far below the cost of home-grown plants.

We guarantee our plants to reach you in good condition. We will either reship your order or refund your money if for any reason the plants are not satisfactory.

We value your confidence and good will very highly and want to be deserving of it. We will give you nothing but the best, well-selected plants.

But since we cannot personally supervise the setting and cultivating of the plants, nor control insects and diseases in the soils, nor weather, etc., we cannot be responsible for the crop.

All modern dusting and spraying equipment aided by regular inspections makes it possible for us to ship only the best plants.



than 100,000 Customers Every Year.

1939

ORDER BLANK

If express office is convenient have your plants shipped express when ordering
1000 plants or more—Express is cheaper.

Carlisle Plant Farms,
Valdosta, Georgia.
Gentlemen:

Date

Ship the quantity and varieties of plants listed below
(Give date of shipment)

NAME
Please Print Name Plainly

P. O. ADDRESS

EXPRESS OFFICE

If moved since sending last order, please give former address below.

NUMBER OF PLANTS WANTED	WRITE VARIETY OF PLANTS IN THIS COLUMN	PRICE
	CABBAGE PLANTS:	
	ONION PLANTS:	
	TOMATO PLANTS:	
	SWEET POTATO PLANTS:	
	PEPPER PLANTS:	
	CAULIFLOWER PLANTS:	
	EGGPLANT PLANTS:	
	BROCCOLI:	

We can supply disease resistant Cabbage Plants grown from pure original strain seed,
varieties, Marion Market and Wisconsin All Season at \$1.25 per thousand f. o. b.
shipping point.

PRICE LIST

CABBAGE PLANTS

Prepaid by Mail

100 plants	\$.35
200 plants50
500 plants95
1000 plants	1.65
1000 plants—mail or express collect	1.00

ONION PLANTS

Prepaid by Mail

200 plants	\$.40
500 plants60
1000 plants	1.00
1000 plants—mail or express collect75
6000 plants—express collect	3.60

TOMATO PLANTS

Prepaid by Mail

50 plants	\$.35
100 plants50
200 plants80
500 plants	1.50
1000 plants	2.25
1000 plants—mail or express collect	1.50

PEPPER PLANTS

Prepaid by Mail

50 plants	\$.35
100 plants50
200 plants80
500 plants	1.50
1000 plants	2.75
1000 plants—express collect	2.00

POTATO PLANTS

Prepaid by Mail

300 plants	\$1.00
500 plants	1.25
1000 plants	2.00
1000 plants—mail or express collect	1.50

CAULIFLOWER and BROCCOLI PLANTS

Express Collect

1000 plants	\$3.00
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EGGPLANT PLANTS

Express Collect

1000 plants	\$2.50
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TEAR OFF ON THIS LINE BEFORE MAILING



The roots of all Carlisle plants are wrapped in damp moss. Small shipments by mail are packed in ventilated, cardboard cartons, larger shipments by express in wooden crates. This method of packing plants assures their being in good condition on arriving at almost any state. From Fairview, Montana, Mrs. A. J. Moore wrote: "I received the cabbage plants I ordered from you in fine condition."

Carlisle plants reach their customers in good condition, from Maine to Texas, from Montana to Florida.



SWEET POTATO PLANTS

Our seed potatoes are inspected during the growing season by the Georgia State Board of Entomology to be sure that no disease creeps in. Then our plant beds have frequent inspections all during the shipping season. W. H. Heins, Olivia, Minnesota, wrote, "I tried for the first time a sample shipment of Sweet Potato Plants. Several potatoes that I grew weighed more than a pound."

Varieties—Porto Rico, Nancy Hall.

BROCCOLI PLANTS

Varieties—Italian Green Sprouting.

PEPPER PLANTS

The successful truck farmer diversifies his crop. He grows a wide variety of the things the customer demands and the demand for peppers is steadily increasing. You can "cash in" on the demand by growing a crop of Peppers from Carlisle field-grown plants—the easy and quick way.

Varieties—Giant Ruby King, California Wonder, World Beater.

EGGPLANT PLANTS

Varieties—Black Beauty and New York Purple.

YELLOWS RESISTANT CABBAGE PLANTS

In sections where soils are infected with cabbage yellows we recommend the following yellows resistant varieties grown from Ferry Morse seed: Yellows Resistant Golden Acre, Yellows Resistant Copenhagen, Early Detroit, Marion Market and Wisconsin All Season. Prices of these plants are higher, due to the higher cost of seed.

CAULIFLOWER PLANTS

Varieties—Early Snowball (From Danish-grown seed).